



## ASX ANNOUNCEMENT

### Marketing Clearance for VivaGel<sup>®</sup> condom in New Zealand

**Melbourne, Australia; 28 November 2014:** Starpharma Holdings Ltd (ASX: SPL, OTCQX: SPHRY) today announced the completion of the regulatory requirements to allow for marketing of the VivaGel<sup>®</sup> condom in New Zealand under the brand Lifestyles<sup>®</sup> Dual Protect<sup>™</sup>.

Starpharma's commercial partner, Ansell, along with their New Zealand distributor, EBOS Group, plan to launch the Lifestyles<sup>®</sup> Dual Protect<sup>™</sup> condom in the New Year having obtained market clearance for New Zealand.

Dual Protect<sup>™</sup> with VivaGel<sup>®</sup> is the world's first antiviral condom.

Starpharma CEO, Dr Jackie Fairley, said, "We are very pleased to announce this next approval of the VivaGel<sup>®</sup> condom for marketing, and look forward to further regulatory acceptances and launches of the product in other regions in the future."

The New Zealand label for Dual Protect<sup>™</sup> will carry the following information:

- Dual Protect<sup>™</sup> incorporates a lubricant which contains VivaGel<sup>®</sup>
- VivaGel<sup>®</sup> has been shown in laboratory studies to inactivate up to 99.9% of HIV, Herpes and HPV which are common viruses that cause STIs.

Lifestyles<sup>®</sup> Dual Protect<sup>™</sup> condoms are available in Woolworths stores across Australia and regulatory processes are underway in other markets.

#### ABOUT STARPHARMA

Starpharma Holdings Limited (ASX:SPL, OTCQX:SPHRY), located in Melbourne Australia, is an ASX 300 company and is a world leader in the development of dendrimer products for pharmaceutical, life science and other applications.

Starpharma's underlying technology is built around dendrimers – a type of synthetic nanoscale polymer that is highly regular in size and structure and well suited to pharmaceutical and medical uses. Starpharma has three core development programs: VivaGel<sup>®</sup> portfolio, drug delivery, and agrochemicals with the Company developing a number of products internally and others via commercial partnerships.

Starpharma's lead products are based on VivaGel<sup>®</sup> (SPL7013, astodimer sodium), a proprietary dendrimer which is a potent microbicidal agent. VivaGel<sup>®</sup> formulated as a water based gel and delivered vaginally is under clinical development for the management and prevention of bacterial vaginosis (BV). Starpharma has also signed separate licence agreements with Ansell Limited (ASX:ANN) and Okamoto Industries, Inc., (TSE: JP3192800005) to market a value-added, VivaGel<sup>®</sup> condom. Okamoto is the market leader for condoms sold in Japan, which is the world's second largest condom market. Ansell manufactures and sells leading condom brands worldwide, including LifeStyles<sup>®</sup>, ZERO<sup>®</sup> and SKYN<sup>®</sup>.

In the wider pharmaceutical and life science fields, Starpharma has both partnered and internal programs in Drug Delivery. Drug Delivery partners include GSK, Lilly and AstraZeneca. A number of dendrimer-enhanced, or DEP<sup>™</sup> versions of

existing drugs are under development. The most advanced of these is DEP™ docetaxel, a dendrimer-enhanced version of docetaxel (Taxotere®), which is in clinical development. In preclinical studies DEP™ docetaxel has shown significant tumour-targeting and superior anti-cancer effects across a range of important cancer types including breast, prostate, lung and ovarian tumour, when compared to Taxotere® (docetaxel).

In agrochemicals Starpharma has a series of partnerships with leading industry players including global leader Adama (formerly Makhteshim Agan) as well as internal programs including an enhanced version of glyphosate (the active ingredient in Roundup®).

#### FOR FURTHER INFORMATION

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#### Forward Looking Statements

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